

2024

# IMPACT REPORT



**INSPIRE - SUPPORT - CONNECT**



## OUR MISSION

Our mission is to inspire, support, and connect residents, organizations, and the Town of Westport in making both small changes and big commitments toward a healthier, more sustainable future.

## PRIORITY ACTION AREAS

Our work is guided by a holistic vision for a truly sustainable community. Sustainable Westport works to support five **pillars of progress**:



## OUR GROWING REACH

**4,500+**

SOCIAL MEDIA FOLLOWERS

**2,000+**

NEWSLETTER SUBSCRIBERS

**\$27,768**

2023 COMMUNITY GIVING CHALLENGE TOTAL

**500+**

WEBSITE VISITORS MONTHLY

**400+**

EVENT ATTENDEES

**158**

2023 COMMUNITY GIVING CHALLENGE DONORS

## COMMUNITY SUPPORT

**53%**

INDIVIDUAL DONORS

**41%**

PROGRAM SPONSORSHIPS

**6%**

ORGANIZATIONS

**0%**

TOWN OF WESTPORT

Sign up for our monthly newsletter, raise your hand to volunteer, and join the movement at:

**SUSTAINABLEWESTPORT.ORG**

Follow us on social for everyday tips, sustainability news, and much more:

**@SUSTAINABLEWESTPORT**

**\$37,742**

**RAISED TO DATE  
IN 2024**



# 2024 PROGRAM HIGHLIGHTS



## WALKABLE WESTPORT WITH JEFF SPECK

Evening with Urban Planner Jeff Speck to explore transforming Westport into a more walkable, bike-friendly, and sustainable community.



## ZERO FOOD WASTE STATIONS

Partnered with the Westport Rotary LobsterFest to divert over 1,000 pounds of food waste from the event and encourage eco-friendly event practices.



## RESIDENTIAL ENERGY LEARNING SERIES

Hosted three free events to provide information, resources, and guidance on making homes more energy-efficient and less reliant on fossil fuels.



## GREEN BUILDING AWARDS

In collaboration with the Town of Westport, we recognize projects that prioritize sustainability in their design, construction, or renovation.



## MATTRESS RECYCLING

Host free bi-annual mattress and box spring recycling events to divert these materials from landfills and help create new products.



## WESTPORT #SKIPTHESTUFF CAMPAIGN

Partnered with the Town of Westport to encourage the community to #SkipTheStuff and reduce unnecessary single-use plastic waste.



*Providing education to Westport residents on how to live more sustainably in their daily lives is a critical step in individual impact and, ultimately, will help drive systemic change.*

**- JEN GORIN, IMPACT GROWTH PARTNERS**



## EMPOWERING THE TOWN AND LOCAL BUSINESSES

- Develop solar recommendation to the Board of Education for Staples H.S.
- Connect and advise the Long Lots Building Committee
- Facilitate outreach to local restaurants to adopt food scrap recycling
- Educate the RTM on a variety of topics including waste reduction and renewable energy and advocate for sustainability at the town level
- Collaborate with the Sustainability Committee for Planning & Zoning



## SUPPORT OUR WORK

Sustainable Westport is a completely independent 501(c)(3) organization. If you find our work valuable to you and our community, support us by making a tax-deductible donation today!



**SCAN TO DONATE**



## SEE YOU AROUND!

Sustainable Westport volunteers table at community events sell food scrap kits, talk to residents about recycling, and offer advice and resources. If you see us out in the community, stop by to say hello!